

JOY FUNG

SENIOR GRAPHIC DESIGNER

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SUMMARY

Creative and detail-oriented Graphic Designer with expertise in motion graphics, brand development, and social media management. Proven track record of collaborating with brands such as Warner Music Group, 7- Eleven Inc., and Brisbane Airport. Experienced in 2D animation, character design, and UI/UX design. Adept at creating impactful visual designs to enhance brand presence and drive engagement.

WORK EXPERIENCE

Graphic Designer (Contract), Polaron Energy Aug 2025 – Present

- Designed branding, social media template and video editing for commercial use.
- UI/UX website design and managed print production, news and article layout.

Senior Graphic Designer, Sweven Media Sept 2023 – Aug 2025

- Designed brand and promotional visuals for clients including VaVa Designer Cake (children's picture book, "VaVa Adventure"), Bell, and Pet Valu.
- Produced print and digital campaign assets for marketing launches.
- Strengthened visual storytelling for brand IP through book layout and illustration.

Graphic Designer (AP Region), SSP Asia Pacific Jan 2022 – Jun 2023

- Developed visual identities and packaging for restaurants and retail brands.
- Designed promotional print and motion graphics for airports across Asia.
- Delivered cohesive branding across multinational marketing campaigns.

Graphic Designer, Harmonic Scene Nov 2020 – Oct 2021

- Designed magazine layouts for "Badge" (Hong Kong Jockey Club) and created RaceDay leaflets and event materials.
 - Supported campaign design for lottery events with editorial and marketing teams.
 - Produced visual systems for F&B sub-brands, ensuring consistency in print collateral.
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EDUCATION

Bachelor of Fine Arts 2016–2020

Savannah College of Art and Design

- Major in animation and special effects
 - Final GPA: 3.66
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SELECTED PROJECTS

- Warner Music Group: YouTube Channel Management and Motion Graphics.
 - 7-Eleven Inc: Social media management, template and event promotions.
 - Hong Kong Jockey Club, Magazine "Badge": Editorial layout and cover concepts.
 - GOGOx: IP rebrand and visual design of 2D character, video editing and visual.
 - Warner Music Group: Designed graphics and cover concepts for music releases.
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KEY SKILLS

- Illustration, motion graphics, branding, social media, print and product promotion
- Software: Adobe Creative Suite: Photoshop, After Effects, Illustrator, Premiere Pro, InDesign
- Other Software: Microsoft Office Suite, Clip Studio Paint, Toon Boom Harmony, Canva, Figma, Maya, Blender
- Languages: English, Mandarin, Cantonese (Fluent)