

JOY FUNG

Graphic Designer

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PROFESSIONAL SUMMARY

Creative and detail-oriented Graphic Designer with expertise in motion graphics, brand development, and social media management. Proven track record of collaborating with global brands such as Warner Music Group, 7-Eleven Inc., and Brisbane Airport. Experienced in 2D animation, character design, and UI/UX design. Adept at creating impactful visual designs to enhance brand presence and drive engagement.

EDUCATION

Savannah College of Art and Design

Bachelor of Fine Arts, 2016 - 2020

GPA: 3.66

PROFESSIONAL EXPERIENCE

Sweven Media

Toronto, CA

Graphic Designer

September 2023 - Present

- Developed and managed social media design content for clients including Bell, Pet Valu, Coco Milk Tea Ontario, and VaVa Designer Cake.
- Designed key visuals and produced digital and print materials for promotional events.
- Enhanced brand presence through effective visual communication and design strategies.

SSP Asia Pacific

Asia Pacific

Graphic Designer, AP Region

January 2022 - June 2023

- Collaborated on brand development, visual merchandising, and logo design for restaurants and retail stores.
- Created advertisements and motion graphics for airports, with a focus on video editing and content production.
- Contributed to visual branding and marketing across diverse projects in the AP region.

Harmonic Scene

Hong Kong SAR

Graphic Designer

November 2020 - October 2021

- Designed logos and developed brand guidelines for food and beverage brands under the Hong Kong Jockey Club.
- Created design packages and campaigns for RaceDay and lottery events in collaboration with the marketing team.
- Produced visual materials to support event promotion and enhance brand visibility.

RELEVANT PROJECTS

- YouTube Channel Management and Motion Graphics
- UI/UX Game Design and Social Media Management
- Brand Development and Event Promotion
- 2D Game Character and UI/UX Game Design

SKILLS

- Adobe Creative Suite: Photoshop, After Effects, Illustrator, Premiere Pro, InDesign
- Microsoft Office Suite: PowerPoint, Excel, Word, Teams
- Other Software: Clip Studio Paint, Toon Boom Harmony, Canva, Figma, Maya

LANGUAGES

English (Fluent) | Mandarin (Fluent) | Cantonese (Fluent)

SELECTED CLIENTS

Warner Music Group (2022 - Present) | 7-Eleven Inc (2022 - 2023) | GOGOX (2021 - 2022)

ABOUT ME

I am passionate about creating impactful visual designs with a strong background in graphic design, motion graphics, brand development, and UI/UX design. My experience with leading brands has honed my skills and broadened my industry knowledge.